Afrodite

Spa-Salon-Fitness

A Unique Management Tool
for Spas-Beauty Salons-Fitness Centers

The Best Software
Solution
Tailor Made
To Your Needs

- Appointment Booking & Waitlist
- Pricelist Management
- Client & Resource Management
- Marketing & Loyalty Programs
- Extensive Reporting
- Vouchers & Package Management
- Point of Sales
- Membership Management
- Group Bookings
- Stock Control
- SMS & E-mail Module
- Online Booking & E-Shop

Choose The Right Tool
For Your Business

Eurotel Hospitality, a leading group of companies venturing in the Information Technology market with solutions and services for the hospitality industry, has developed "Afrodite", an advanced management software application suitable for Spas, Beauty Salons and Fitness Centers. "Afrodite" is a 3-tier application developed on the Microsoft.NET Platform, with dynamic and innovative tools that place it above its competition with cutting-edge technology that offers ease of use and data entry, providing at the same time, sophisticated client and resource management as well as extensive report generation. "Afrodite" provides its users with a unique competitive advantage against other businesses in their sector by maximizing customer satisfaction as well as excellent resource allocation.

Afrodite Spa-Salon-Fitness

Appointment Booking & Waitlist

Simple, easy and fast appointment management. Individual treatments or group classes, can be scheduled by using a diary view or an automated appointment search, taking into account clients' preferences as well as room & therapist availability, so as to make the perfect match.

Pricelist Management

Offer the right price at the right time. Create and manage multiple pricelists by seasonality, time and/or customer. Schedule "Happy Hours" in order to promote off-peak times within a day or week! Build different pricing strategies depending on the time of the year, time of the day, or even type of customer, all at the same time.

Client & Resource Management

"Afrodite" helps maximize the levels of customer care, generating an extensive customer history including personal information and habits, medical and buying history, while it allows you to efficiently manage and plan your resources, in order to diminish slack gaps and minimize money loss.

Important Features

- Data Security: all users access the application via their own credentials providing access depending on their user rights in the software

- Functionality in Microsoft SQL server database

- Multilingual ability per user

- Interfaces with Micros-Fidelio PMS and other front office applications

Marketing & Loyalty Programs

Give your customers a reason to return. "Afrodite's" Bonus Point feature improves your day spa profitability, grows your revenue and increases your customer base. Your customers may gather bonus points every time they make a purchase and redeem their points to receive a gift, generating repeated visits.

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Extensive Reporting

A powerful report generator will help you in the decision making process, marketing plan as well as everyday tasks. All gathered data may be used to optimum effect by producing a variety of statistical reports which can be further exported in various other file formats.

Vouchers & Package Management

Issue and manage gift vouchers, giving your customers the opportunity to offer a treatment to their friends and family through a system that prevents fraud and double redemption. Offer your customers the freedom to create their own unique day or multi-day package and automatically assign priority and breaks between treatments.

Point of Sales

Your retail can be a busy and profitable area. "Afrodite" enables you to analyze retail sales per staff member, supplier and product group while helping in actively motivating your staff through an advanced and flexible commission scheme, encouraging them to make more sales.

Membership Management

Manage and organize your members and keep track of their registrations and renewals. Give your members access to particular packages and prices, sell family or group memberships and allow your customers to freeze their memberships for a certain period and reactivate them in the future.

Group Bookings

With "Afrodite", you can be really flexible in creating unlimited customer profiles in just 5 seconds and assign to each profile a group package in just one click! The ideal functionality for group bookings performed in a minimum of time.

Stock Control

"Afrodite" gives you all the information you need about your inventory, in-treatment and retail products, purchases and supplier details. It tracks product levels, orders, sales and deliveries, offering a systematic and close monitoring of stock usage and costing in order to ensure an adequate supply of necessities for your Spa Business.

SMS & E-mail Module

Generate revenue and reduce the cost of your enterprise. "Afrodite" can serve as a promotional tool in order to attract more business to your spa and also send appointment reminders to your clients via SMS or email, reducing no shows.

Online Booking & E-Shop

Make your website a profitable online tool. Your clients can visit your online booking engine and e-shop and instantly purchase a product, book a treatment, choose the employee they prefer and view availability for their appointments directly from your web site, real time.

www.afroditespa.com